BRIAN NORTON

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Education

B.A. in Journalism & Mass Communication **|** Aug. 2003 to May 2007

- » Creighton University in Omaha, Neb.
- » News reporting and public relations tracks
- » Honors program member
- » 3.62 overall QPA, 3.82 QPA in Journalism and Mass Communications courses

Professional Experience

Omaha World-Herald and Omaha.com **|** 2005 to Present

Sports Online Editor | Dec. 2011 to Present

Duties include posting all of the sports content to Omaha.com five days per week, developing special web pages for some stories, creating additional online content including blogs, editing stories, writing web-friendly headlines and managing multiple Twitter and Facebook accounts.

During my time working with our online staff, I have helped oversee the launch of four speciality sites (Big Red Today, Bluejays Today, Nebraska Prep Zone and Mavericks Today), the growth of our Husker recruiting coverage, including extensive coverage on National Signing Day, the implementation of TeamPlayer, our robust high school results and statistics database, and multiple site redesigns.

Since 2011, the Omaha.com sports section has been honored with a Top 10 designation, the highest honor, in the Associated Press Sports Editor contest three times.

Sports Copy Editor and Designer | Aug. 2007 to Dec. 2011

Duties included slotting the sports section for the three morning editions multiple nights per week, line editing, editing copy, writing headlines, working on and slotting special sections and designing pages. Beginning in 2009, I worked a split schedule between online and print.

Part-time Sports Copy Editor | Aug. 2005 to May 2007

Duties included editing copy, writing briefs, taking high school sports scores and other phone calls and covering local sports events. This included a summer internship in 2006.

Creighton University **|** 2004 to 2010

Part-time Faculty | Aug. 2008 to May 2010

For the 2009-2010 school year, I taught JMC 477 Advanced News Production and served as the professional adviser to The Creightonian, the Creighton University student newspaper.

For the 2008-2009 school year, I taught JMC 379 Print Design.

Creightonian staff member | Aug. 2004 to May 2007

Served as Editor in Chief for the Fall 2006 semester. Duties included supervising a staff of 45 for the weekly paper, budgeting the pages, designing page 1, working with section editors on story coverage and design ideas and reporters on stories. The Creightonian was an Associated Collegiate Press Pacemaker finalist for the 2006-07 school year.

Other positions held include Online Editor and Presentation Editor (Spring 2007), Sports Editor (Fall 2005 to Spring 2006), Assistant Sports Editor (Spring 2005) and Sports Reporter (Fall 2004).

SKILLS
- » HTML
- » CSS
- » Javascript
- » Bootstrap
- » Adobe InDesign
- » Adobe Photoshop
- » Adobe Illustrator

SKILLS UNDER DEVELOPMENT
- » jQuery
- » Ruby on Rails

RELEVANT ONLINE COURSES
- » Skillcrush Web Development
- » Coder Manual
- » Codecademy

RELEVANT COLLEGE COURSES
- » Web design
- » Computer illustration
- » Print Design
- » Typography
- » Digital Video Photography
- » Editing

AWARDS AT CREIGHTON
- » John F. Davis Memorial Scholarship awarded by the Omaha Press Club
- » Val J. Peter Scholarship
- » Creighton University Academic and Leadership Scholarships

WORK EXPERIENCE
- » Part-time copy editor at Demand Media Studios from 2014 to 2015
- » Cashier at Target from April 2000 to Aug. 2005

ACTIVITIES
Alpha Phi Omega
National Co-Ed Service Fraternity
- » Developed Leadership through Friendship and Service
- » Positions held include treasurer (Fall 2006 to Spring 2007), public relations chair (Fall 2005 to Spring 2006), chair of the rituals and traditions committee (Spring 2005), awards chair (Spring 2005 and Spring 2007) and pledge class vice president (Fall 2004)

Creighton Honors Program
Student Board
- » Served as senior class representative (Fall 2006 to Spring 2007)
- » Designed the new Honors Program brochure